

HUBBARD RADIO – 1500 ESPN REWARDS PROMOTION RULES

OFFICIAL RULES

1. **HOW TO PARTICIPATE:** NO PURCHASE NECESSARY.

This Promotion requires participants to be rewards members of the 1500 ESPN Rewards program. To become a 1500 ESPN Rewards member, visit www.rewards.1500ESPN.com (“Website”) and complete and submit a registration form. Upon registration, you will be eligible to begin to earn points. To earn points, participate in certain activities (such as sharing, liking pages on Facebook, sending out Tweets, clicking designated links, checking in at station events on your mobile phone, etc) as specified on the Website. The number of points you receive for participating in any particular activity may vary and are specified on the Website. Participants can also access the 1500 ESPN Rewards program by downloading the free 1500 ESPN Rewards App from the app store for iOS or Android.

2. **HOW TO SPEND YOUR POINTS:** There are 2 ways to spend your points: (1) redeem your points in the Prize Store on the Website for trade-in prizes (each prize has a different prize value, as listed on in the Prize Store on the Website); or (2) use your points toward sweepstakes random drawing entries (“Sweepstakes”). To use your points for Sweepstakes entries, select the particular Sweepstakes you would like to enter from the Sweepstakes’ listed on the Website. Different Sweepstakes require different minimum points required to enter and will be listed specifically on the Website. Once a rewards member enters a sweepstakes using points, the points are to be considered spent and will not be returned to the member.

Limit for Sweepstakes winners: Limit one (1) winner per household for any one (1) Sweepstakes.

3. **HOW TO WIN.** Winners will be randomly drawn from among all eligible entries received for each Sweepstakes on the date as specified on the Website for each Sweepstakes. Winners will be notified by phone/email. 1500 ESPN is not responsible for problems accessing the Website or any other problems which might or might not result from this Promotion.

4. **PRIZES:** There will be the amount of winners for each Sweepstakes as specified on the Website. Each winner will receive the prize as listed for that particular Sweepstakes on the Website. Prize only consists of the item(s) as specifically listed in connection with any Sweepstakes.

Potential winners must meet the eligibility requirements as set forth in Paragraph 5 of these rules to be deemed the winner and receive the prize. The winner is responsible for all applicable income taxes. A 1099 form will be submitted to all appropriate taxing authorities, and by signing the Prize Release, if required.

Odds of winning are dependent on the number of entries received in the applicable Sweepstakes.

4. **CLAIMING YOUR PRIZE:** Each winner may be required to claim his/her prize in person at 1500 ESPN, 3415 University Avenue, St. Paul, Minnesota 55114, during normal business hours (Monday-Friday, 9:00 a.m. to 5:00 p.m.) within ten (10) days of

the day he or she wins to verify that he/she is the qualified winner. Failure to comply with this deadline shall be deemed to be the winner's forfeiture of his or her right to claim the prize. Each winner may be required to prove he or she is a qualified winner by presenting identification acceptable to Hubbard Radio (e.g., state drivers license; state issued identification card; valid passport with address verification; or birth certificate with social security card and photo identification and address verification). If a winner cannot prove he or she is a qualified winner, another name may be randomly drawn from the eligible entries received at Sponsor's sole discretion. Or, in the alternative, 1500 EPSN may mail the Prize to the winner at 1500 ESPN's sole discretion. All unclaimed prizes remain the property of sponsor.

5. ELIGIBILITY: Individuals must be 18 years or older and residents of Minnesota or Wisconsin to be eligible to participate and win. In order to be eligible to win a prize in this promotion you cannot have won and accepted any prize or combination of prizes with a total stated value of \$1,000.00 or more from any 1500 ESPN within 365 days prior to the awarding of a prize to you in this contest. Employees of KSTP-AM, LLC and Hubbard Broadcasting, Inc., including their subsidiaries, affiliates, parent or related companies, and their immediate families, are not eligible to enter. Any one participating in this promotion or claiming a prize in this promotion in violation of these rules will be disqualified from participating in 1500 ESPN contests or promotions for a period of one year.
6. RELEASE; CONSENT TO USE LIKENESS, VOICE AND ADDRESS: The winner may be required to execute an affidavit of eligibility. The winner (a) agrees to release and indemnify KSTP-AM, LLC, and Hubbard Broadcasting, Inc., (including their officers, directors, employees and subsidiaries, affiliates, parent or related companies) from and against any and all liability, claims, damages and actions arising directly or indirectly out of or sustained in connection with the awarding, acceptance or use of the prize(s), (b) agrees that no sponsors or agents have made any representation, warranty or guaranty relative to the prize, and (c) consents to the use by the sponsors of this contest for promotional purposes only of her likeness and/or voice, and address (city and state) without any additional compensation. By participating in this promotion, each participant agrees to the application of these official rules. If applicable, by accompanying the winner, a winner's guest agrees to be bound by the terms of these official rules, including the preceding release.
7. WINNER LIST: For the names of the winners of prizes valued over \$25, send a separate self-addressed, stamped envelope to Winners List, **"1500 ESPN Rewards"** Sweepstakes (specify which Sweepstakes), 1500 EPSN, 3415 University Avenue, St. Paul, Minnesota 55114.
8. MISCELLANEOUS:

Decisions of the sponsors concerning any and all matters with respect to this promotion shall be final. The sponsors reserve the right to change these rules, as well as the terms and conditions of this contest, without notice. If the sponsors determine in their sole discretion that the integrity or fairness of this promotion has been corrupted in any manner, the sponsors reserve the right to terminate the promotion and to select a winner from among entries legitimately received prior to termination. The sponsors reserve the right to change the prize values at any time, or to substitute prizes of comparable value. Promotion void where prohibited or otherwise restricted by law. The sponsors are not responsible for printing errors in the promotion materials or these rules.